

Sm;)e

Pub Entertainment



Sm;)e

MUSIC BINGO

Spot the songs and win!

Welcome to Smile Music Bingo!

Everybody knows Bingo and everybody loves music! Music Bingo is a new type of bingo-game that combines both. The numbers are replaced with popular music clips.

Here's how it works:

Instead of regular numbers we play the best songs that gets the people jamming and singing along!

All you need is a computer and a sound system. The game is played from a normal computer in your pub with or without a host.



*Im on a highway
to hell!*





The game is shown on your Pub screens!

MUSIC BINGO **Ollie's**

PLEASE READ THIS! The numbers are replaced with artists and songs. When you hear that artist playing you mark it on your game ticket. There are 4 rounds of music bingo in each night. Remember that we play only one customer per round. Starting from round 1 every table. First one who looking for 5 matching artists performs in the game ticket. Then one are looking for 7 horizontal one performs in the game ticket. Then one are looking for 2 horizontal one performs in the game ticket. And if the staff are looking for a 1st ticket. Good luck! Register at www.pubgaming.com to 100% great price and to find out more!

Round 1: Example

AC/DC <small>Back in Black</small>	OSIS <small>Black and Blue</small>	THE BEATLES <small>No One</small>	BON JOVI <small>Back in Black</small>	U2 <small>With a View on you</small>
COLDPLAY <small>Radio</small>	ROBBIE WILLIAMS <small>Let me entertain you</small>	MADONNA <small>Like a virgin</small>	MICHAEL JACKSON <small>Black and white</small>	GUNS N' ROSES <small>Sweet child o mine</small>
BRUCE SPRINGSTEEN <small>Road to now</small>	ELVIS PRESLEY <small>Love me</small>	DAVID BOWIE <small>Let me be</small>	SHAKIRA <small>Hip hop to</small>	THE CHARLOTTE <small>Radio</small>

Round 2: Example

AC/DC <small>Back in Black</small>	OSIS <small>Black and Blue</small>	THE BEATLES <small>No One</small>	BON JOVI <small>Back in Black</small>	U2 <small>With a View on you</small>
COLDPLAY <small>Radio</small>	ROBBIE WILLIAMS <small>Let me entertain you</small>	MADONNA <small>Like a virgin</small>	MICHAEL JACKSON <small>Black and white</small>	GUNS N' ROSES <small>Sweet child o mine</small>
BRUCE SPRINGSTEEN <small>Road to now</small>	ELVIS PRESLEY <small>Love me</small>	DAVID BOWIE <small>Let me be</small>	SHAKIRA <small>Hip hop to</small>	THE CHARLOTTE <small>Radio</small>

Round 3: Example

AC/DC <small>Back in Black</small>	OSIS <small>Black and Blue</small>	THE BEATLES <small>No One</small>	BON JOVI <small>Back in Black</small>	U2 <small>With a View on you</small>
COLDPLAY <small>Radio</small>	ROBBIE WILLIAMS <small>Let me entertain you</small>	MADONNA <small>Like a virgin</small>	MICHAEL JACKSON <small>Black and white</small>	GUNS N' ROSES <small>Sweet child o mine</small>
BRUCE SPRINGSTEEN <small>Road to now</small>	ELVIS PRESLEY <small>Love me</small>	DAVID BOWIE <small>Let me be</small>	SHAKIRA <small>Hip hop to</small>	THE CHARLOTTE <small>Radio</small>

Round 4: Example

AC/DC <small>Back in Black</small>	OSIS <small>Black and Blue</small>	THE BEATLES <small>No One</small>	BON JOVI <small>Back in Black</small>	U2 <small>With a View on you</small>
COLDPLAY <small>Radio</small>	ROBBIE WILLIAMS <small>Let me entertain you</small>	MADONNA <small>Like a virgin</small>	MICHAEL JACKSON <small>Black and white</small>	GUNS N' ROSES <small>Sweet child o mine</small>
BRUCE SPRINGSTEEN <small>Road to now</small>	ELVIS PRESLEY <small>Love me</small>	DAVID BOWIE <small>Let me be</small>	SHAKIRA <small>Hip hop to</small>	THE CHARLOTTE <small>Radio</small>

Check code: 45321

**Each Smile Music
Bingo night has 4 rounds
(lasts about 2 hours)**

Benefits and features



More customers

Get more people in with a game that people love! Music Bingo is suitable for all ages and customers. We also provide effective marketing to help you in the beginning.



Increase sales

As a Bar manager you know the numbers matter. The nights structure is designed to maximize sales with multiple breaks. You can also boost your sales with your own offers on the screens during the breaks.



More repeat customers

Creating new and regular customers is directly related to how you make them “feel”. The music creates positive feelings and gets people involved.

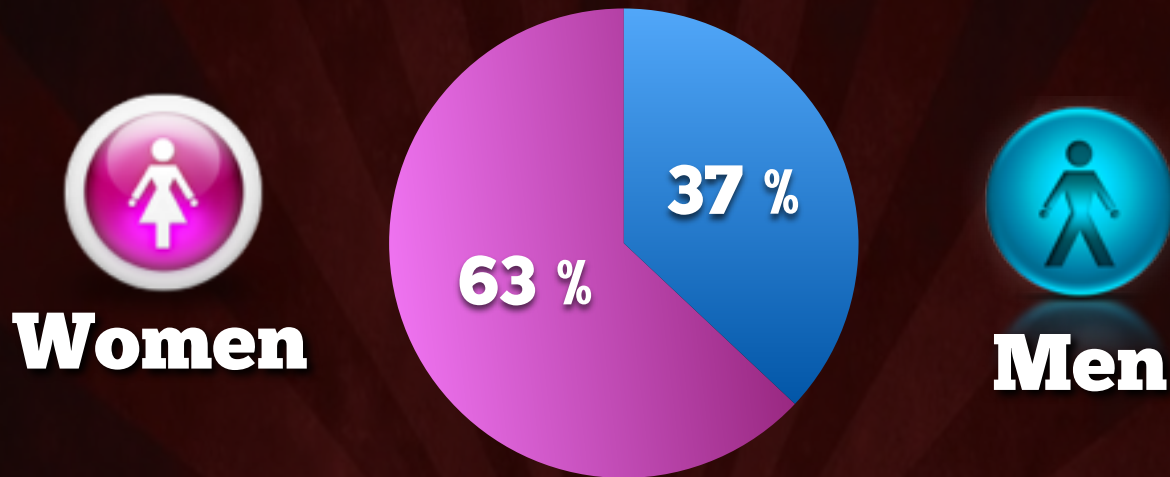


Make the game easier or harder

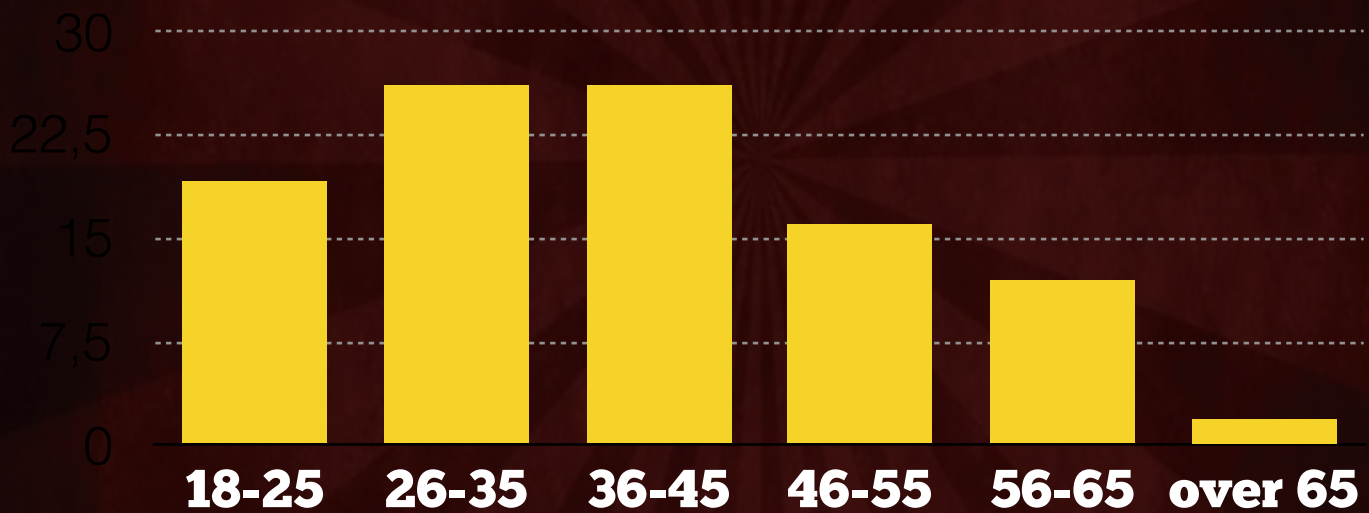
The game is designed to suit even the most demanding audience. You can adjust the difficulty of the game by clicking the hints on or off.

Infographics:

Gender:



Age:



Average spend:



Benefits and features

New songs every week



We make new song "rounds" weekly so your customers will never get bored. We also promote the next weeks upcoming music rounds to help your marketing.

Appeals to a wide audience



The music is designed to entertain a mixed crowd. You can also choose from multiple different music styles and pick and mix your own music.

Effective marketing



In the beginning the most important thing is to get the people to know the game. We provide demos and custom marketing materials to get you started.

Easy and automated software



The software plays the songs and checks the Bingo automatically. So the host can focus on the most important thing, entertaining your customers.

Analytics and statistics



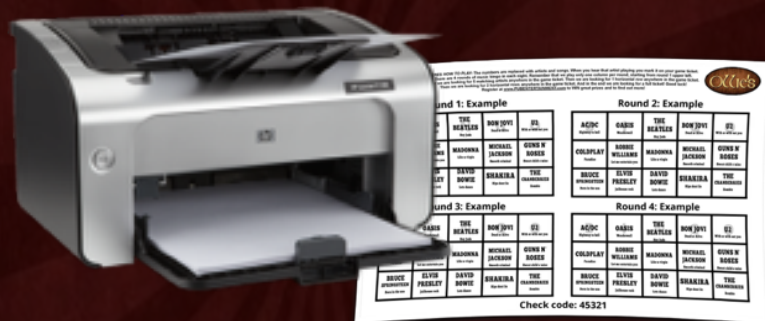
We keep track of your weekly events and players. Monthly reports tell you how the customer base is developing. We offer also active customer support.

How it works?

1. Start the software and select your music



2. Print the game tickets



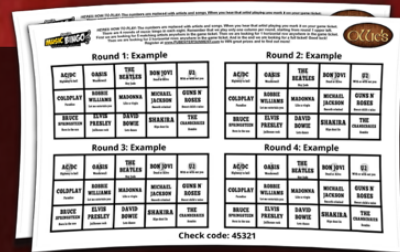
3. Play the game



Service Includes:



**Smile Music Bingo
Software with
new songs each week!**



**Custom, printable
game tickets
with your logo**



**Active customer
support**



**Statistics and
a montly report
of events**

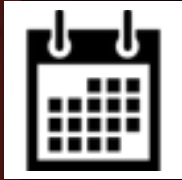


**Custom, printable
marketing posters
with your information
+ facebook picture.**



**Custom advertising to
your Pubs TV-
screens!**

Here's how to start



1. Start day and time

Select the best day to suit your venue. We suggest that you do the first event on a busy night to promote the new game.



2. Marketing

We provide custom marketing materials to post on your Facebook and printable posters for your venue.



3. Demo or pilot

Lets agree on a date that your staff can get to know the game and we can test a demo in your venue. The best promotion is done by your staff.



4. First Music Bingo event

When your pilots are successful the event will run weekly!

Pricing:

TEST OFFER!

199,- Normal price ~~299,-~~

for 1 month license (28 days)

License only - This does not include a host cost

**Including 4 full nights of
Smile music bingo!**

Test period is 3 months.

Prices after test period:
1 month 299€ / month
3 months 249€ / month
12 months 199€ / month

Sm;)e

Pub Entertainment



**We offer the service
to only a limited
number of pubs in
the area.**

Sm;)e

Pub Entertainment



Contact:

Star DJs

Garvan or Owen

(01) 4604500

info@stardjs.ie



star dj's[®]